December 5, 1997

To: Janie Marshall X 1883

From: Sharon Reid

RE: BarTender Codes-Salem

Please set up SALEM codes in BarTender as follows:

12300-24458	SAL SnipeCtn (Lt)
12300-24460	SAL SnipeCtn (Lt100)
12300-24461	SAL SnipeCtn (Kg)
12300-24462	SAL SnipeCtn (100)

These can be set up under a new file SALEM Promo or under a SALEM file you already have set up for all regions.

Once you have these entered please call Lori MacWilliams @ 716 634-9232 (Voice Mail 68998) once you have them loaded. Lori and her systems coordinator may need some help working with BarTender!!!

Thanks for your help!

Sharon

① USES Default Labels 3 across/4 down (can change under page set up)

② LAN - ~~PROGRAMS~~ BARTENDER
- FILE
- CHNG FILE PRINT
" PROMSAL"

① $1.00 off 2 pk - Diet (JAN)
② Diet B161F (FEB)
- need the UPC's -

Kinney →

Post-it® Fax Note 7671	Date 12/8	# of pages ▶ 1
To Dave Keeney	From Janie Marshall	
Co./Dept.	Co.	
Phone #	Phone #	
Fax #	Fax #	

51856 9510

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

MESSAGE CONFIRMATION

DATE:12/08/97 TIME:10:37

ID:BFLO RJR

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
12/08	10:37	00'20"	315 622 1199	G3-S	001	OK

51856 9511

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

Drive Periods: Drive Period 709 - September/October
Drive Period 711 - November/December

DTS	Drive Period	Dates Drive Period Covers	Promotion #	ROU Completes/ DA Spreadsheet	Winston-Salem Loads Allocation by DA	Product Available In Public Warehouse	First Order Date	First Ship Date	Final Ship Date
9/1	709	September/ October	701497	7/9	7/11	8/22	8/18	8/25	11/7
11/1	711	November/ December	701498	9/15	*	*	*	*	*

IMPORTANT: Product should be pre-booked at retail. ROU to coordinate w/Account Mgrs. or Reps for direct account ordering. When ordering from Customer Services, must order by Promotion # and specific drive period as listed above. Product to be shipped in white cartons. The remaining dates for Drive Period #711 (November/December) will be communicated under separate cover.

Special Pmt Code: (Poqets/Laptops) SAL Snipe .30 C/G Rate: .30
Dates: 6/30/97-1/2/98

Use this specific code for payment to retailers for this promotion. Field sales personnel issuing payment must verify receipt of product via invoice prior to payment.

Special Display Pmt: (Poqets/Laptops) Sal Snipe Display Rate: $10 Per Month
Dates: 6/30/97-1/2/98

Payment should be utilized to establish/maintain on-going display presence for SALEM for the balance of 1997.

Product UPC Codes:

Style	Promotional Pack	Case
FF 85	0 12300 12039	24194
Lt 85	0 12300 12439	24196
FF 100	0 12300 12239	24195
Lt 100	0 12300 12539	24197

Flyer OK
Bartenders!
Jenna Meisheid
Contact X
Poster was used

51856 9512

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

51856 9513

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

MESSAGE CONFIRMATION

DATE:12/03/97 TIME:10:20

ID:BFLO RJR

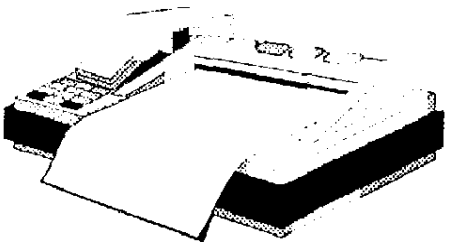
DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
12/03	10:18	01'10"	3152873179	G3-S	002	OK

51856 9514

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

L. E. MacWilliams
R. J. Reynolds Tobacco Co.
(716) 634-9232
Fax (716) 634-3150

SENDING A FAX!!



DATE: 12/3/97

TO: Dave Kreney

NUMBER OF PAGES (INCLUDING COVER PAGE) 2

COMMENTS: Salem Tear Tape - UPC INFO.
Thank you!
Happy Holidays to All!

Lori

315/430-6330
Dave-car

51856 9515

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

TAB DOWN TO FIELD AND PRESS ENTER FOR ALLOCATION INFO

A11 - BPEA11S4 ALLOCATION BY SALES LEVEL 12/03/97 10:05 AM

NEXT-FN :

SALES LEVEL: 1622 SYRACUSE DIVISION

		SALEM $.30 OFF	SALEM 100 $.30 OFF	SALEM LT $.30 OFF	SALEM LT 100 $.30 OFF	
PROMOTION	: 701497					
PERIOD	: 709-00					
	ALLOCATION:	178	137	202	142	0
ACCOUNTS	AVAILABLE :	0	0	0	0	0
0263000	AUER & COMPANY, INC.	4 2	4 2	4 2	4 2	
0774000	W. E. BROWN & CO., I					
0949310	MID-VALLEY CANDY COM	2	2	2	2	
1779680	DAYS WHOLESALE					
2363700	GRAYS WHOLESALE, INC	2	2	2	2	
2785800	HERKIMER WHOL. CO.,	18	18	18	18	
3324000	KEYCO DISTRIBUTORS,					
3325200	KEYSTONE TOBACCO CO.	2	2	2	2	
3328800	KEY STORES CO., INC.					
3361000	KINNEY DRUGS, INC.	2	2	2	2	

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Quit Retrn DOWN Main

Move to Kinney Drugs

336100

(per DK 12/3/97)

$3039.50

PO "Dave"

Arrival 12/15/97

VM to DK letting him know PO# order info (12/3/97)

cc: LEM

51856 9516

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000

51856 9517

```
210 SMS210N2 1              SALES MATERIALS SYSTEM                  12/03/97 11:53
Item: 532022 Regular Stock     ITEM MAINTENANCE                         FN: ___
Description of Item:                 Action(C,D,R,' '): _     Next Item: _____
S 1 PK "SPECIAL OFFER" MONARCH LABEL          Status: A     Item Type: S
L (FOR USE W/MONARCH MOD GUN 1165)                        Active Item: Y
                                        Prime Whse: W150   Refurb #:      0
                                        Multi Whse: N      Corres #:      0
Std Note Code AE PICK AND PACK-MULTI                       Cycle Count: 00
                                                    Sku Reserved:         0
                                                   Sku Available:         0
Asset Code: J7       Asset Prom No:          0   Sku in Process:         0
  Exp Code: J7         Exp Prom No: 701660031503  Sku Backordered:      1519
Brand Code:                       Budget Code: 7000    Number BO:       129
Repackable: R              Sku Pkg: ROLL              Sku on Hand:         0
  Ups Flag: A               Po Pkg: 1250.000       Future Not Rsvd:      0
United Inch:   11.75       UPC:
 Sku Weight:    0.1850  Sku/Mast Pk: 20.000
   Sku Cube:    0.0040    Master Pk: Y (Y/N)       Avg Sku Cost:      1.6625
Invntry Mgr: WGMAB    LINDA HAYNES                  Avg Po cost:      1.6625
  Allocated: N   Sku/Mast Pk Per Pallet:    0        $ Onhand:
Program Mgt:     Category: 029 736 630 SAVINGS            C LE:      0.0000
Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
      HELP  Cmnt  Retrn             Pl/Cs                             Main
```

f 22134

Jasper 4072

51856 9518

Source: https://www.industrydocuments.ucsf.edu/docs/mjhn0000